Monday
13 October 1947

Mr. David Linton
Intercollegiate Broadcasting System
507 Fifth Avenue
New York 17, N.Y.

Dear Dave,

Enclosed is a sample blotter of which five hundred will be distributed next week to the student body to inform them of the glad news that WHRC is once more in decent shape and under full operation. As the blotter schedule shows, the broadcasting program this year is the best that we have ever had, due to much interest among returning students, and many of the entering freshmen. Much credit must go to the various members of the staff for devoting much time and genuine effort to trying to draw as large an audience as possible. It is not possible for me here to discuss the many and varied new programs already in production, and others in rehersal, but let it suffice to say that a good bit of originality has been used in planning the agenda.

Before the "Ivy Network" begins operations about November 1, would you please forward me as much publicity material, in duplicate, in order that I may give as much play as possible to the innovation. Especially good on bulletin boards are pictures of other stations in operation for the theories of Confucius (one picture is worth so many words) work miracles at Haverford.

Please give my regards to the various members of the staff. Hope to see you soon.

Sincerely,

Kenneth R. Blum
Publicity Director
WHRC - Haverford.